

Mumbai Head Office Address

B18, 2nd Floor, Shri Ram Industrial Estate,
13, G.D Ambekar Marg, Next to Wadala Udyog
Bhawan, Wadala, Mumbai-400031,
Tel: +91 - 98201 90892/022-66661442

Date: 13th August 2024

Request for Proposal

Praja Foundation is a non-partisan organisation working towards enabling accountable governance in India. Praja conducts data-driven research on civic issues and advocates for reforms. We work with a variety of stakeholders, from the Union, State and City Governments to civil society organisations and youth to make city governance more democratic and efficient.

We are inviting proposals for a Video Creator for a month-long commitment to prepare explanatory videos on Praja's Urban Governance Index 2.0. As a Video Creator, you will be responsible for preparing the script as well as providing audio-visual content. The Video Maker will closely work with project-specific teams. S/he will ideate and deliver best-in-class work that intrinsically aligns with Praja's values, objectives, and stakeholders.

What we look for:

- Demonstrated experience in video-making
- Exceptional attention to the details
- Prioritise deadlines and effectively manage multiple creative projects.
- Knowledge of Urban Governance Subjects is an addition.

Scope of service:

- Preparation of Script for 1 Video on the Concept of Why Cities Matter and Praja's role in empowering them
- Creation of a video on the Problem Statement and the Organisation's Mission Statement
- Voiceover/audio in two languages each – English and Hindi
- Time length – 2:30 min to 3 min.

Please send the quotation on your letterhead, mentioning the specifications of service and charges, including taxes as applicable, via email or in a sealed envelop by 20th August 2024 For more details or queries, kindly contact Mr Abhishek Gijare (+91-7045860085). or Ms Ashwini More (+91-9870909669) or email us at abhishek@praja.org or ashwini@praja.org.

Delhi Office Address

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